

California Yacht Marina

22905 Lockness Avenue Torrance CA 90501

Phone (310) 534-8436 Fax (310) 534-8670

November 11, 2008

Marine Life Protection Act Initiative
c/o California Resources Agency
Attention: Melissa Miller-Henson
1416 Ninth Street, Suite 1311
Sacramento, CA 95814

SUBJECT: NOMINATION FOR THE MLPA INITIATIVE SOUTH COAST
REGIONAL STAKEHOLDER GROUP

Dear Melissa:

Thank you for the opportunity to nominate myself to the South Coast Regional Stakeholder Group for the Marine Life Protection Act Initiative of the California Department of Fish and Game. There are an estimated 35,000 to 40,000 recreational vessel slips provided by municipal and privately operated public marinas within the South Coast Region. California Yacht Marina operates six (6) marinas from Channel Islands Harbor to San Diego Bay with approximately two-thousand (2,000) wet slips. It is from the perspective of a public marina operator and the boaters they serve that I submit this application.

Nominee name and complete contact information, including email address:

R. Kevin Ketchum
California Yacht Marina
22905 Lockness Avenue
Torrance, CA 90501
Tel: (310) 534-8436
Fax: (310) 534-8670
Email: rketchum@californiayachtmarina.com

Short statement to confirm how the applicant meets each of the selection criteria:

Able to bring first-hand knowledge and perspective to bear on the marine resources of the MLPA South Coast Study Region:

As principal and general manager of California Yacht Marina, I have over twenty (20) years experience in the "recreational vessel marina" industry and the customers they serve. In addition, I have surfed, dived and fished along the coast from Malibu to San Diego for over forty (40) years.

Able to balance a south coast regional perspective with localized knowledge:

As a public marina operator with facilities in four (4) different harbors (Channel Islands Harbor, King Harbor, Los Angeles Harbor and San Diego Bay), a significant portion of the South Coast Study Region is within our primary area of operations. I will be able to balance a south coast regional perspective with localized knowledge.

Willing to express fundamental interest and to clearly convey the interests of one or more stakeholder groups:

I am willing to express a fundamental interest to preserve recreational boating activities within the South Coast Study Region while establishing reasonable and obtainable protection for marine life. My goal would be to clearly convey the interests of public marina operators and the recreational boaters they serve.

Capable of working collaboratively, seeking to integrate the interests of the full range of constituencies:

The very nature of operating a successful large scale public marina in various Port Districts requires the ability to work well with others and integrate a full range of interests.

Able to access and use an effective communication network to reach stakeholders not attending the public meetings:

As a major marina operator in Southern California, I have direct access to marina operators throughout the region. My position on the Board of Directors for the Marina Recreation Association (largest California marina trade association) provides a unique vantage point to communicate to marina operators and support vendors throughout California. Communication links to thousands of Southern California recreational boaters currently established.

Committed to completing all aspects of the charge of the regional stakeholder group:

I will keep my commitment to complete the task at hand.

Thank you for the consideration.

Sincerely,

R. Kevin Ketchum
California Yacht Marina